



Unit, Personal and Family Readiness Program



1st Marine Aircraft Wing (MAW) serves a critical role within III MEF and must always be ready to answer the nation's call. The 1st MAW Unit, Personal and Family Readiness Program (UPFRP) plays a critical role ensuring every Marine, Sailor and family member is educated on and informed of the resources available to meet the challenges of our overseas environment. My desired end-state for the 1st MAW UPFRP is simple. Marines, Sailors, and families are capable of thriving during times of separations and crisis, and I will hold every Marine and Sailor accountable for their personal and family readiness.

We will focus on four program tenets to achieve this.

- Official Communication to provide two-way timely and relevant information that helps eliminates rumors
- Information and Referral Services that matches requirements with resources
- Readiness and Deployment Support that focuses on our forward deploying Marines and Sailors, Unit Deployment Programs detachments, and 31st Marine Expeditionary Unit commitments
- Volunteer Management which harnesses the talents and experience of family members so integral to the success of our program

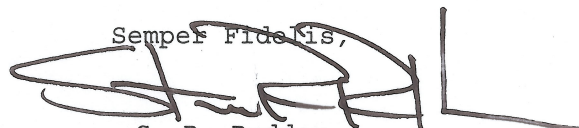
The UPFRP is your program. I expect leaders at all levels to proactively advocate for the UPFRP and ensure we "take care of our own." With the support of the Family Readiness Officer (FRO), and a synchronized Family Readiness Command Team (FRCT), the Commanding Officer will ensure Marines and Sailors remain ready to deploy and fight tonight, with the peace of mind that their loved ones left behind are well taken care of and secure.

Unit FROs should be our Subject Matter Experts in taking full advantage of available resources, and act as Action Officers to identify and match unit requirements with these resources in order to increase unit readiness.

Commanders and FROs will build a climate of trust and reliability throughout their units through frank and fact-based communications to the extent that Force Protection and Operational Security allows.

I am fully committed to ensuring 1st MAW is ready to answer future challenges. It is with a team effort, unified in purpose and focused on executing the program as stated in MCO 1754.9A that the 1st MAW UPFRP will deliver with maximum efficiency.

For assistance, contact your unit FRO or for additional information, contact the 1st MAW FRO, Mr. Frank Fay, at DSN 645-2959 or email: frank.w.fay@usmc.mil. More UPFRP information can be found on your unit eMarine site at <https://www.eMarine.org>.

Semper Fidelis,

S. R. Rudder
Commanding General
1st Marine Aircraft Wing